

What is Naughty4Nature.com?

Did you ever wanted to do something right and contribute for a better and cleaner world for our (grand) children?

We've got tired of feeling useless and that's why we invest to use our expertise, knowledge and free time to launch this unique Internet site.

Instead of making money for ourselves we want to contribute for a better world so we can generate funds for Charity donations.

With Naughty4Nature.com we want to offer a new and unique non-profit Adult Portal site where only premium selected Adult 18+ sites will be reviewed and promoted.

We have only one goal and that is to make this 18+ site known among the consumers and successful because 70% from all the generated revenues will be donated to Charity!

The remaining 30% we will be used to cover overhead, operational costs and to invest in media buying.

With this Charity based Internet site we want to make a difference and contribute for a better world and bring the online adult industry in a much better spotlight.

Our beautiful planet and for sure our (grand) children deserve a future and we have to be fully responsible for them!

How does it work?

Naughty4Nature.com is non-profit Adult Portal site reviewing and promoting the best Adult 18+ Internet sites.

We only want to promote the best Adult sites to our visitors/consumers and make them aware that once they join, their spending will partly goes to Charity.

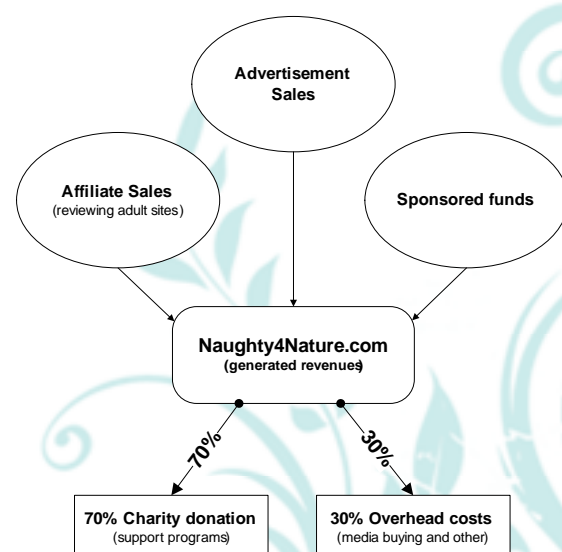


Naughty4Nature.com
contribute for a better world

Each selected Adult 18+ site will get its own page and exclusive review.

Combined with Q/A interviews from Ambassadors (known public individuals) we want to interest the consumers to bookmark this new site and join one of the promoted and reviewed sites.

It's very simple; we want to make a difference and contribute for a better and cleaner world and that's why we want to use this Adult Portal site as a fund raiser.



What kind of Charity programs do we support?

We only support Charity programs that are pro-active in the field of:

- Fighting the abuse of children
- Fighting child pornography
- Fighting women abuse and exploiting women
- Improving and providing educational levels for children
- Fighting hunger and poverty
- Assisting and relief in disaster and war areas
- Fighting animal abuse and cruelty
- Conservation of our nature and other environmental causes
- Cancer and AIDS research

You can find an actual listing from all the Charity programs we support on our website (www.naughty4nature.com).

Important:

To offer a fully transparent and honest business operation a special lawyer and accountant will be assigned to audit all donations and spending!

All the generated revenues and donation statistics will be displayed real-time on our Internet sites.

How do I get involved?

To setup Naughty4Nature.com we need all the support we can get. This can be done on several ways.

Contributors

Individuals who want to offer their free time, resources, network all voluntary to help us to maintain and improve the Adult Portal site.

Affiliate-Programs

Companies who run several Adult sites through an Affiliate program and would like to give us an Affiliate account and a nice payout deal.

We will review your Adult 18+ sites and would like to your assistance to realize this.

Ambassadors

Public known individuals who can help and contribute by participating in a Q/A e-mail interview which will be posted on the Adult Portal site.

Advertisers

Companies who want to contribute by advertising on our Adult Portal site. We offer several advertisement packages to get media exposure and contribute.



Sponsors

Companies who want to contribute and support the Naughty4Nature Philosophy.

By offering limited sponsor slots you can start helping us by making this unique Charity program successful.

Visitors/consumers

This is our main audience, individuals who love online adult entertainment.

By promoting the best Adult 18+ sites, daily reviewing new sites and Q/A interviews from Naughty4Nature Ambassadors we would like to get their attention.

Our main message to the public is that once they join a reviewed site they are already making their contribution.

Do you want to get your Adult sites reviewed and listed?

If you run/own an affiliate program and want to get your Adult 18+ sites reviewed we would like to ask you to create for us an Affiliate account!

We would also appreciate if you can provide us with the following information per site:

1. Image from the site (590x400 pixels) delivered in .JPEG format
2. Text "About your Adult site"
3. Text "What to expect?"
4. Text "Pricing and Payment methods"
5. Free content FHG plus links (images: 190x285 OR 120x180 .JPEG format)
6. Keywords (delimited by a comma)

For an example how a site review looks like we would like to refer you to our website!

Advertisement opportunities

We offer the following advertisement packages:

PACKAGE:	SLOTS:	SIZE:	POSITION:	MONTHLY:	ANNUAL:
A. Page top header	5	468 x 60	Top of page	\$ 500	\$ 5,400
B. Main page below slider	3	590 x 100	Below photo slider	\$ 750	\$ 8,100
C. Main page right column A	5	300 x 250	Right column	\$ 500	\$ 5,400
D. Main page right column B	5	300 x 100	Right column	\$ 300	\$ 3,240
E. Main page right column C	5	120 x 240	Right column	\$ 150	\$ 1,628
F. Page top	5	590 x 100	Page top	\$ 300	\$ 3,240
G. Page bottom	5	590 x 100	Page bottom	\$ 200	\$ 2,160
H. Page between post / comment	10	468 x 60	Post / comment	\$ 200	\$ 2,160
I. Search results / archive – top	10	590 x 100	Search / archive	\$ 200	\$ 2,160

Note:

When a company chooses for an "Annual subscription", you will **get 10% discounts** over the total annual advertisement subscription costs. When an Advertiser chooses for a combination of several packages we can even give higher discounts. All banner material can be delivered in .GIF, .JPG, .PNG or iFrames.

All banners are served by a dedicated "OpenX AD server" to offer reliable and managed banner rotations.

Sponsor packages

For companies who would like to contribute and sponsor we offer three different sponsor packages: **"Platinum"**, **"Gold"** and **"Silver"**.

All sponsors are mention in all outbound media attention (news mailings and press-releases) and will have maximum exposure within all the sites **"Naughty4Nature.com"** uses to contribute for a better world.

All our Sponsor packages will have an annual duration. Sponsored funds will be used to get maximum results out of the "Naughty4Nature.com" sites. Around 70% from all the sponsored funds will be donated to one of the supported "Charity Programs" to contribute for a better world.

Platinum package

For companies who are in offering us the maximum support and contribution we offer a "Platinum Sponsor Package". As a "Platinum Sponsor" you can choose from one of our "Advertisement packages A till I" for the duration of 12 months.

We have maximum 3 Platinum sponsor packages available.

Annual sponsor fee: \$ 25,000

Gold package

Companies who would like to support and contribute this new and unique Charity program we offer the "Gold Sponsor Package". As a "Gold Sponsor" you can choose from one of our "Advertisement packages C till I" for the duration of 12 months.

We have maximum 5 Gold sponsor packages available.

Annual sponsor fee: \$ 15,000

Silver package

Companies who contribute by offering their services, products, resources and/or assets for free will be qualified as a "Silver Sponsor".

The available Silver sponsor packages are unlimited.

Annual sponsor fee: \$ 1,000